New research based on data from 20 million websites found digitally based small-businesspeople are cranking up huge “spillover” benefits to their communities by spearheading stronger economic recoveries in those communities, reports The New York Times. Karen Mossberger, professor of public policy in the School of Public Affairs, and the University of Iowa’s Caroline Tolbert relied on data from GoDaddy that included customer information combined with third-party data in surveys, the Times reported.

- April 9, 2020: “GoDaddy Introduces Venture Forward, A Multi-Year Research Project That Uncovers the Impact Microbusinesses Have on America’s Economy and Communities,” by PRNewswire on MarketWatch (also Yahoo! Finance)

Rising unemployment as the result of the economic shutdown wrought by the coronavirus pandemic is a risk factor for domestic-partner homicide, Associate Professor Jill Messing of the School of Social Work told the Arizona Daily Star. “So, it could be that people who are already in dangerous situations, those situations are escalating,” said Messing, director of the Office of Gender-Based Violence. Messing told KTAR-FM that children now at home are spending more time with their abusers, who are also at home, “providing more opportunity for abuse.”

To encourage environmental awareness and action, Professor Mark Roseland of the School of Community Resources and Development joined several faculty members in an April 17 video ASU produced to mark the worldwide celebration of the 50th anniversary of the first Earth Day. But that’s not the only place the public could learn what he had to say about the future of our planet. Major media sought out Roseland’s detailed knowledge of sustainability issues in April. His observations on the future of the environmental movement were published April 22 -- the exact date of the anniversary of the first Earth Day in 1970 -- in both Discover magazine and The Arizona Republic.

- April 22, 2020: “After 50 Years of Earth Day, What Have We Learned?” by Leslie Nemo, Discover magazine
- April 22, 2020: “50 Years After the First Earth Day, Environmental Activist Confront Another Global Crisis,” by Erin Stone, Arizona Republic/azcentral.com

Arizona has kept its state parks open during the coronavirus crisis, providing a recreational option to Arizonans who found other choices – spectator sports, festivals, concerts or movies in theaters – unavailable, SCRD Professor Christine Vogt, director of the Center for Sustainable Tourism, told KJZZ-FM’s “The Show” as she talked about the importance of the outdoors and ways to recreate safely.


ASU’s School of Public Affairs is No. 19 and SPA’s graduate program in Emergency Management/ Homeland Security is No. 3 in the country, according to the latest U.S. News & World Report Best Graduate Schools rankings, says Donald Siegel, SPA director.

Changes in law enforcement are likely results of the current COVID-19 pandemic, a panel of experts said April 17 in an online discussion, “Policing During a Pandemic,” co-sponsored by the School of Criminology and Criminal Justice, School of Social Work and Morrison Institute of Public Policy. Panelists included Jerry Oliver, right, professor of practice in the School of Public Affairs and former chief of police in Detroit, Pasadena, Calif. and Richmond, Va.

- April 29, 2020: “Police Offer Closer Look into Handling a Pandemic,” by Kylie Gillespie and Erick Shipione, AZ Big Media
- April 22, 2020: “Tempe Chief Says Police Couldn’t Be Expected to Have Pandemic Playbook,” by Peter Samore, KTAR-FM
- April 21, 2020: “Policing During A Pandemic: ASU Discussion Weighs Enforcing Stay-At-Home Orders,” by Mary Beth Faller, ASU Now, in Casa Grande Dispatch
- April 17, 2020: “ASU Experts Weigh Police Enforcement Role During Pandemic,” by Mary Beth Faller, ASU Now

Parents need strong social support because poor parenting not only damages children, but also leads to negative consequences for the larger community, according to an expert panel at a recent ASU virtual event. The main definition of “toxic” parenting is negative behavior that’s repetitious, not occasional, according to Elisa Kawam, a lecturer in the School of Social Work and moderator of the panel. “If you have one or two or three moments where you’re not your best parent, that’s expected,” she said. “Toxic parenting is any long-term or ongoing pattern of behavior that’s rooted in manipulation, unhealthy boundaries, guilt or fear.”

While there is “great merit” to social distancing, this “grand social experiment” should be voluntary, not mandatory, as distancing without informed consent is unethical, and should be abolished worldwide, argues Professor Donald Siegel, director of the School of Public Affairs, and co-author Robert Sauer (University of London) in an opinion in the Jerusalem Post.

- March 29, 2020: “It’s Time to End This Misguided Social Experiment: Get Back to Work!” by Donald S. Siegel and Robert M. Sauer, Jerusalem Post

Social distancing has forced many to make critical choices for themselves and their families. During this pandemic, those decisions carry a heightened impact on overall community resilience, said Melanie Gall, co-director for the Center for Emergency Management. Gall told ASU Now that comparing the current crisis and past disasters, “we know that disasters tend to bring people together and to bring out the best in people. But at the same time, it also reveals shortcomings in our emergency management system or society.”


Attracting more young people into public service requires an even greater commitment in higher education to show public service’s virtues and to counteract decades of criticism of government careers as insufficiently inspiring or worthwhile, Watts College Dean Jonathan Koppell told KJZZ’s The Show. Dean Koppell was interviewed along with Dr. Joseph Heck, chair of the National Commission on Military, National and Public Service, in conjunction with a virtual event hosted by ASU, the McCain Institute and the National Commission focusing on inspiring the next generation of public service leaders.

A “ton of people being bought and sold for sex in our community” is a current reality in the Phoenix metropolitan area, School of Social Work Associate Professor Dominique Roe-Sepowitz, director of the Office of Sex Trafficking Intervention Research, told Arizona’s Family. The industry continues to thrive despite the COVID-19 pandemic, with traffickers getting more desperate for the victims under their control to bring in more customers, Roe-Sepowitz said.

- April 25, 2020: “Phoenix Still a Hot Spot for Sex Trafficking Amid COVID-19,” by Emma Lockhart, Arizona’s Family (KTVK 3TV and KPHO CBS5)

Donors to the Watts College’s Bridging Success program — which assists former foster youth like Yaritza Hernandez Gil, left, through the college experience — have provided emergency funding for grocery store gift cards, ASU Now reports. To date, Bridging Success has provided more than $1,600 in food assistance to 31 students, and is reaching out to more students to assess their level of need. The impact of the emergency assistance is tangible and immediate.

- April 11, 2020: “Donors to ASU’s Bridging Success Program Help Students Overcome Food Insecurity,” by Melissa Bordow, ASU Now

Maria Rosario Jackson, institute professor with appointments to both the Watts College’s School of Community Resources and Development and the Herberger Institute for Design and the Arts, was the keynote speaker at ASU’s Social Embeddedness Network Conference, which was hosted virtually March 24. Jackson’s expertise is in comprehensive community revitalization, systems change, dynamics of race and ethnicity and arts and culture in communities. In her opening remarks, Jackson said, “As we meet today, we must remember that this is a moment of crisis and hardship and it is also a moment of possibility and transformation." Although communities may temporarily suffer through the current public health crisis, Jackson explained three core functions are the pillars of social embeddedness and restoring communities: reframing, retooling and repairing.

- March 25, 2020: "At a Time of Social Distancing, ASU Continues to Promote Social Embeddedness – Virtually,” by Jimena Garrison, ASU Now
Running unopposed, Watts College senator **Nora Thompson** was elected president of Undergraduate Student Government Downtown for the 2020-2021 school year, the Downtown Devil reported. Thompson, a junior in the **School of Public Affairs**, said she will work to make sure that students who attend classes at the Downtown Phoenix campus "are also able to live in the area, participate in events and get to class easily," Downtown Devil wrote.

- April 20, 2020: "Watts College Senator Elected USG Downtown President," by Adrian Delgado, Downtown Devil

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