Design Studio for Community Solutions

Studio Notes

Welcome to Studio Notes — the newsletter of the Design Studio for Community Solutions (DSCS) at Arizona State University’s Watts College of Public Service and Community Solutions. We are now located on the first floor of the University Center building of the ASU Downtown campus.

To learn more about the Design Studio and the Maryvale One Square Mile Initiative, visit our website.

To interact with us and get more current updates, follow us on Twitter: @ASU_DSCS

What we are up to

Community Conversation in Maryvale: Strong Families, Thriving Children
DSCS partnered with Mountain Park Health - Maryvale and Arizona Town Hall to host and facilitate a community conversation: Strong Families, Thriving Children. Maryvale families and adolescent service providers were invited to discuss how we can collectively support families and children so that they are better able to overcome risk factors such as adverse childhood experiences and economic downturns. The insights gathered from the families and care providers will be used to guide our work. A report from the Community Conversation was shared by Arizona Town Hall can be found here.

The Maryvale report was included in Arizona Town Hall’s 112th Statewide Town Hall Final Recommendations Report, accessible here.

G.A.I.N. Event at Davidson Elementary School
DSCS recruited community partners and ASU volunteers to participate in the Getting Arizona Involved in Neighborhoods (G.A.I.N) day, organized by the Estrella Supermoms and Davidson Elementary School in the Cartwright Elementary School District. G.A.I.N events occurred simultaneously throughout the day, and over 1,000 people participated in this fun and informative event.

MyPlan Training: Spanish Adaptation for Maryvale Community Leaders
DSCS partnered with ASU’s School of Social Work and the Survivor Link team to introduce MyPlan, an educational tool in both English and Spanish used to educate and promote awareness around healthy relationships and domestic violence.

Throughout the training, the Supermoms provided feedback to Survivor Link to better adapt their training for the Maryvale Community. This ignited conversations within our team on how to partner with our colleagues to promote awareness around healthy relationships in Maryvale.

El Oso Park Community Clean-up
DSCS joined the Estrella Supermoms, Vice Mayor Betty Guardado, the City of Phoenix Neighborhood Services Department and Maryvale Revitalization Corporation in a Community Street Clean-up adjacent to El Oso Park.
The primary focus of the clean-up was an alleyway reportedly used by over 100 students each day as a route to walk to school. The City of Phoenix Neighborhood Services Department picked up all trash collected, including broken glass, mattresses and discarded furniture.

What’s next?

One Design Studio, Two One Square Miles
Maryvale is a big place (over 230,000 people covering more than 36 square miles), so we have narrowed our initial focus to two distinct One Square Mile areas. By approaching our mission, “one square mile at a time,” we aim to measure the collective work of ourselves and our partners against data available within specific census tracts. We’re happy to announce the first two One Square Miles (OSMs) are within the Cartwright and Isaac school districts (see maps).

Within each One Square Mile, we will work closely with community partners, neighborhood groups, schools, health clinics, businesses, city government and funders. The One Square Mile Initiative’s goal is to help develop and support increased community leadership, services and quality of life.

Community Champions
The One Square Mile team is now consulting with two amazing Community Champions. The champions are people with expertise and in-depth knowledge of the One Square Mile areas and the social, cultural and educational assets of the community.

Karolina Arredondo
Karolina is a preschool teacher at Bret Tarver Isaac Preschool. She is experienced in coordinated outreach to the community in early childhood education, voter registration and family engagement. Karolina has supported community outreach for Early Head Start, One Arizona and the Isaac School District. She has acted as a direct liaison to the Maryvale and Isaac communities, families, schools and children, which gives her deep knowledge in the local education issues and culturally appropriate strategies for successful community outreach.

Rosie Espinoza
Rosie is the Wellness Administrator for the Cartwright School District. She is experienced in coordinated outreach to the community in wellness, health and family engagement. Rosie grew up in Maryvale and still lives and works in the community. Her work developing, recruiting and facilitating community events in health, nutrition and physical fitness provides key expertise for the initiative. Rosie is also a graduate student at Watts College, finishing her master’s degree in Nonprofit Leadership and Management.

ASU Collaboratory
The Design Studio for Community Solutions is actively using the new ASU platform Collaboratory. The Collaboratory software permits greater institution-wide coordination by enabling you to identify which faculty and staff across the university are tackling the same social issues, find out who they’re partnering with and in which communities. You can stay up to date on our activities and our partners here: he.cecollaboratory.com/arizonastate
About DSCS

Driven by the vision of ASU Watts College Dean Jonathan Koppell, we match local stakeholders with ASU to co-design and activate solutions to complex, community-driven issues. We have the great honor to work in the West Phoenix Maryvale neighborhood on the Maryvale One Square Mile Initiative.

We believe that by "connecting the dots" and focusing on opportunities and areas of community concern, we can facilitate and encourage a framework for overall community advancement. We are putting ASU academic units and students to task on addressing community-identified areas of concern, such as early childhood supports, access to affordable health and wellness, greater access to afterschool activities and safer ways to walk to school.

"What if we said, 'Let's address all of these dimensions. Let's look at education, let's look at health, let's look at the business environment, let's look at transportation'?

What if we took a concentrated geography — one square mile — and worked in concert?"

“¿Qué pasaría si dijéramos ‘abordemos todas estas dimensiones. Miramos a la educación, miramos a la salud, miramos a el entorno empresarial, miramos a al transporte’?

¿Y si tomamos una geografía concentrada, una milla cuadrada, y trabajamos en concierto?"

– Jonathan Koppell, dean of the ASU Watts College of Public Service and Community Solutions